## Other development initiatives for talents and start-ups sponsored by Create Hong Kong



## Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme

Organiser: Hong Kong Digital Entertainment Association

**Introduction:** The "Hong Kong Digital Entertainment Industry Fresh Graduate Support Scheme" invites Hong Kong companies engaged in digital entertainment (generally refers to comics, computer games development, animation and post-production, etc.) to provide one year full-time job with on-the-job training to new graduates. These full-time jobs aim to facilitate the new graduates in entering the profession and equip them with the necessary hands-on experience and skills through actual work in order to further their career in the relevant industry. The first edition of the Support Scheme was held in 2011 to 2014, with the 2nd edition held in 2015 to 2018 which focuses on providing a monthly subsidy to the participating companies employing new graduates. The monthly subsidy, which must be used to cover part of the salary paid by the participating company to the new graduate, is capped at HK\$4,800 per graduate employed under the Support Scheme. Industry experts will also be invited to provide career talks and master classes to the participating new graduates in order to enhance their knowledge and skills about the industry.

Website: www.gradsupport.hk