## Other development initiatives for talents and start-ups sponsored by Create Hong Kong



## **First Feature Film Initiative**

Organiser: Create Hong Kong

Introduction: The "First Feature Film Initiative" (FFFI) aims to identify new talents through a competition on screenplay and production proposals. It is supported by the Film Development Council (FDC) and funding is made available from the Film Development Fund (FDF) for the winning new directors and their film production teams to make their first feature films on a commercial basis in order to nurture talents for the film industry. The winning teams are required to complete the whole film production and sales process, involving planning, shooting and distribution, and acquire in the process practical knowledge in planning and making a feature film. The FFFI was launched in 2013 to provide funding support to the winner in Professional Group, namely CHEUNG King Wai and his film OPUS 1 and two winners in the Higher Education Institution Group, namely CHAN Chi Fat and his film Weeds on Fire, and WONG Chun and his film Mad World. In view of the effectiveness of the scheme in nurturing film production talents, CreateHK launched the 2nd FFFI in 2015 to sponsor a winner each in the Professional Group and Higher Education Institution Group. The winning entries have also been announced in January 2016. They are CHAN Chit Man and his film Love@TheSquare in Professional Group and TAM Wai Ching and his film In Your Dream in Higher Education Institution Group.

Website: www.createhk.gov.hk/en/FFFI.htm