

Statistics on Trade in Creative Services⁽¹⁾ in Hong Kong

		HK\$ Million									
Services ⁽²⁾		2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Advertising, market research and public opinion polling services	Exports	5,347	5,161	5,253	5,341	4,951	3,787	4,991	5,351	5,698	6,302
	Imports	4,189	4,109	4,244	4,283	3,923	3,477	3,488	3,790	4,176	4,297
Architectural, engineering, scientific and other technical services	Exports	4,302	3,972	4,262	4,571	4,304	3,559	4,034	3,725	3,649	3,434
	Imports	2,923	2,699	2,521	2,531	2,650	2,689	2,203	2,207	2,659	2,604
Audio-visual and related services	Exports	576	658	620	570	480	297	315	276	333	425
	Imports	416	403	365	406	328	267	227	225	213	234
Computer services	Exports	7,156	7,132	7,328	7,471	7,613	7,268	8,118	8,789	8,814	9,607
	Imports	4,998	5,065	5,081	5,143	5,056	6,322	6,610	6,999	7,801	10,285
Charges for the use of intellectual property	Exports	4,977	5,225	5,605	5,821	5,911	5,442	5,555	5,777	5,559	5,715
	Imports	14,423	14,615	15,001	15,622	15,511	13,651	15,837	16,338	14,400	12,868
Information services	Exports	701	719	723	838	851	744	746	712	706	620
	Imports	1,135	1,085	1,108	1,215	1,215	1,213	1,415	1,452	1,358	1,389
Total creative services	Exports	23,059	22,867	23,791	24,612	24,110	21,097	23,759	24,630	24,759	26,103
<i>(% of total exports / imports of all services in Hong Kong)</i>		<i>(2.9)</i>	<i>(3.0)</i>	<i>(2.9)</i>	<i>(2.8)</i>	<i>(3.0)</i>	<i>(4.1)</i>	<i>(3.9)</i>	<i>(3.8)</i>	<i>(3.3)</i>	<i>(3.1)</i>
	Imports	28,084	27,976	28,320	29,200	28,683	27,619	29,780	31,011	30,607	31,677
		<i>(4.9)</i>	<i>(4.8)</i>	<i>(4.7)</i>	<i>(4.6)</i>	<i>(4.5)</i>	<i>(6.5)</i>	<i>(6.2)</i>	<i>(6.3)</i>	<i>(4.9)</i>	<i>(4.5)</i>

Source: "Hong Kong Trade in Services Statistics" released by Census and Statistics Department (C&SD)

Notes:

- (1) In general, Trade in Creative Services comprises both exports (i.e. the sales of services to the rest of the world) and imports (i.e. the purchase of services from the rest of the world) of creative services. Hong Kong is a separate economic territory whereby all trade in services transactions between Hong Kong and the Chinese Mainland are considered as external transactions in the realm of trade in services statistics in Hong Kong.
- (2) Per international practice, the breakdowns of the trade in services statistics should be presented in terms of the classification of service items stipulated in the *"Manual on Statistics of International Trade in Services 2010" (MSITS 2010)*. Hence, the above statistics are not confined to the business establishments with primary business in the Cultural and Creative Industries Development Agency's eight creative sectors (i.e. advertising, architecture, design, digital entertainment, film, music, printing & publishing and television). Detailed scope of each service is available at C&SD's website (https://www.censtatd.gov.hk/hkstat/sub/Content240/Classification_of_service_items.pdf), MSITS 2010 or *"Balance of Payments and International Investment Position Manual (Sixth Edition)" (BPM6)*.