

Statistics on Trade in Creative Services⁽¹⁾ in Hong Kong

HK\$ Million

Services ⁽²⁾		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Advertising, market research and public opinion polling services	Exports	5,961	5,347	5,161	5,253	5,341	4,951	3,787	4,991	5,351	5,698
	Imports	4,069	4,189	4,109	4,244	4,283	3,923	3,477	3,488	3,790	4,176
Architectural, engineering, scientific and other technical services	Exports	4,107	4,302	3,972	4,262	4,571	4,304	3,559	4,034	3,725	3,649
	Imports	2,837	2,923	2,699	2,521	2,531	2,650	2,689	2,203	2,207	2,659
Audio-visual and related services	Exports	675	576	658	620	570	480	297	315	276	333
	Imports	389	416	403	365	406	328	267	227	225	213
Computer services	Exports	7,380	7,156	7,132	7,328	7,471	7,613	7,268	8,118	8,789	8,814
	Imports	5,087	4,998	5,065	5,081	5,143	5,056	6,322	6,610	6,999	7,801
Charges for the use of intellectual property	Exports	4,828	4,977	5,225	5,605	5,821	5,911	5,442	5,555	5,777	5,559
	Imports	15,030	14,423	14,615	15,001	15,622	15,511	13,651	15,837	16,338	14,400
Information services	Exports	726	701	719	723	838	851	744	746	712	706
	Imports	1,022	1,135	1,085	1,108	1,215	1,215	1,213	1,415	1,452	1,358
Total creative services <i>(% of total exports / imports of all services in Hong Kong)</i>	Exports	23,677 <i>(2.9)</i>	23,059 <i>(2.9)</i>	22,867 <i>(3.0)</i>	23,791 <i>(2.9)</i>	24,612 <i>(2.8)</i>	24,110 <i>(3.0)</i>	21,097 <i>(4.1)</i>	23,759 <i>(3.9)</i>	24,630 <i>(3.8)</i>	24,759 <i>(3.2)</i>
	Imports	28,434 <i>(5.0)</i>	28,084 <i>(4.9)</i>	27,976 <i>(4.8)</i>	28,320 <i>(4.7)</i>	29,200 <i>(4.6)</i>	28,683 <i>(4.5)</i>	27,619 <i>(6.5)</i>	29,780 <i>(6.2)</i>	31,011 <i>(6.3)</i>	30,607 <i>(4.9)</i>

Source: "Hong Kong Trade in Services Statistics" released by Census and Statistics Department (C&SD)

Notes:

- (1) In general, Trade in Creative Services comprises both exports (i.e. the sales of services to the rest of the world) and imports (i.e. the purchase of services from the rest of the world) of creative services. Hong Kong is a separate economic territory whereby all trade in services transactions between Hong Kong and the Mainland of China are considered as external transactions in the realm of trade in services statistics in Hong Kong.
- (2) Per international practice, the breakdowns of the trade in services statistics should be presented in terms of the classification of service items stipulated in the "Manual on Statistics of International Trade in Services 2010" (MSITS 2010). Hence, the above statistics are not confined to the business establishments with primary business in the Cultural and Creative Industries Development Agency's eight creative sectors (i.e. advertising, architecture, design, digital entertainment, film, music, printing & publishing and television). Detailed scope of each service is available at C&SD's website (https://www.censtatd.gov.hk/hkstat/sub/Content240/Classification_of_service_items.pdf), MSITS 2010 or "Balance of Payments and International Investment Position Manual (Sixth Edition)" (BPM6).