

**Number of Student Intakes<sup>(1)(2)</sup> of Local Full-time Creative Industries-related Programmes<sup>(3)</sup> at Sub-degree<sup>(4)</sup> and Undergraduate Levels**

Number (rounded to the nearest ten)

| Field of Programme <sup>(5)</sup>   | Funding Mode <sup>(6)</sup> | Academic Years     |                    |                    |                    |                    |              |              |              |              |
|---|-----------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------|--------------|--------------|--------------|
|   |                             | 2014/15            | 2015/16            | 2016/17            | 2017/18            | 2018/19            | 2019/20      | 2020/21      | 2021/22      | 2022/23      |
| Advertising   | Publicly-funded             | 760 <sup>(7)</sup> | 620 <sup>(7)</sup> | 550 <sup>(7)</sup> | 460 <sup>(7)</sup> | 580 <sup>(7)</sup> | 120          | 120          | 180          | 180          |
|   | Self-financing              |                    |                    |                    |                    |                    | 400          | 310          | 270          | 240          |
| Architecture  | Publicly-funded             | 920                | 680                | 750                | 660                | 680                | 830          | 640          | 700          | 630          |
|   | Self-financing              | 170                | 200                | 160                | 170                | 140                | 140          | 120          | 100          | 90           |
| Design  | Publicly-funded             | 2 640              | 2 610              | 2 570              | 2 070              | 2 080              | 2 040        | 1 930        | 1 880        | 1 790        |
|   | Self-financing              | 1 260              | 1 120              | 1 000              | 990                | 970                | 860          | 690          | 650          | 730          |
| Digital Entertainment   | Publicly-funded             | 1 400              | 1 440              | 1 390              | 1 260              | 1 280              | 1 210        | 1 160        | 1 070        | 1 070        |
|   | Self-financing              | 590                | 440                | 390                | 350                | 430                | 480          | 410          | 420          | 370          |
| Film & Television   | Publicly-funded             | 1 150              | 1 300              | 830                | 840                | 1 000              | 1 040        | 890          | 850          | 850          |
|   | Self-financing              | 1 310              | 1 170              | 1 250              | 1 220              | 1 130              | 1 220        | 1 230        | 1 090        | 980          |
| Music   | Publicly-funded             | 140                | 140                | 150                | 160                | 150                | 210          | 240          | 210          | 190          |
|   | Self-financing              | 220                | 150                | 200                | 190                | 190                | 130          | 110          | 80           | 70           |
| Printing & Publishing   | Publicly-funded             | 90 <sup>(7)</sup>  | 90 <sup>(7)</sup>  | 60 <sup>(7)</sup>  | 50 <sup>(7)</sup>  | 30 <sup>(7)</sup>  | -            | -            | -            | -            |
|   | Self-financing              |                    |                    |                    |                    |                    |              |              |              |              |
| Cross-sectors   | Publicly-funded             | 110                | 110                | 120                | 100                | 110                | 160          | 130          | 130          | 240          |
|   | Self-financing              | 130                | 110                | 150                | 150                | 260                | 330          | 340          | 370          | 440          |
| <b>Overall Creative Industries<sup>(8)</sup></b>  | <b>Publicly-funded</b>      | <b>6 460</b>       | <b>6 370</b>       | <b>5 890</b>       | <b>5 170</b>       | <b>5 460</b>       | <b>5 610</b> | <b>5 100</b> | <b>5 010</b> | <b>4 950</b> |
|   | <b>Self-financing</b>       | <b>4 430</b>       | <b>3 800</b>       | <b>3 680</b>       | <b>3 500</b>       | <b>3 560</b>       | <b>3 560</b> | <b>3 210</b> | <b>2 980</b> | <b>2 910</b> |
| <b>% of total student intakes in Hong Kong (incl. other non-creative industries programmes)</b> |                             | <b>15.2%</b>       | <b>14.5%</b>       | <b>14.0%</b>       | <b>13.1%</b>       | <b>13.5%</b>       | <b>13.9%</b> | <b>13.3%</b> | <b>12.9%</b> | <b>13.0%</b> |

Sources: Education Bureau (EDB) and University Grants Committee (UGC)

Notes:

(1) Student intakes include both first-year and senior years admission.

(2) Figures on student intakes and graduates in a particular field of programme cannot be comparable to each other due to the following reasons: (a) broad-based admission adopted by a handful of institutions/academic departments; (b) study duration varies across

(3) Only the post-secondary programmes with accreditation as local qualification are covered.

(4) Sub-degree programmes include both Associate Degree and Higher Diploma Programmes.

(5) The programmes are classified on a mutually exclusive basis as far as possible since some programmes may contain a tiny portion of courses on other creative disciplines.

(6) Publicly-funded refers to Government-funded programmes, programmes funded under UGC and the programmes under Study Subsidy Scheme for Designated Professions/Sectors (SSSDP).

(7) Breakdowns figures by funding mode are not released.

(8) Breakdowns may not add up to the total number of student intakes of creative industries-related programmes in the respective funding mode due to rounding.

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